

THE KENLI FOUNDATION

Be kind; Share Christ®

501(c)(3) nonprofit · EIN 87-3031144 · Kerrville, Texas

OUR STORY

Born from courage. Driven by community. Inspired by Kenli.

On July 25, 2021, the Riney family lost their daughter Kenli, “Doodlebug” to everyone who loved her, in a car accident. Mike Argote and two other men pulled her from the wreckage before it burned. Mike and his 14-year-old daughter, Ema, attempted CPR, and Ema held Kenli’s hand and prayed her into Heaven.

Their selflessness embodied the motto Kenli lived by. On October 11, 2021, The Kenli Foundation was founded to carry that spirit forward, awarding scholarships to everyday heroes who chose courage or kindness when it mattered most.



67

scholarships
awarded since
2022–23

\$67,000

invested in student
heroes

451

applicants in 2026–
27 alone

4 → 22

scholarships a year,
in five years

Every \$1,000 sends one more hero to college.

OUR GROWTH

Scaling fast, reaching further every year.

In five years we have grown from 4 scholarships to 22 a year, while applications climbed to 451. That growth came almost entirely by word of mouth: our only outreach is a listing on Scholarships.com and a short announcement on Facebook.

Academic year	Applicants	Scholarships	Awarded
2022–23	43	4	\$4,000
2023–24	81	7	\$7,000
2024–25	364	14	\$14,000
2025–26	247	20	\$20,000
2026–27	451	22	\$22,000
Five-year total	1,186	67	\$67,000

Demand already outpaces our capacity: this year we could fund 22 of 451 applicants, fewer than 1 in 20.

WHO WE SERVE

Any student. Any path. One standard: character.

- Traditional and non-traditional students of any age, nominated by their community or applying for themselves
- Bound for trade school, junior college, college or other higher education
- Chosen for a heroic or compassionate act, and their plan to keep living it out
- From across the United States and beyond, not just the Texas Hill Country
- Two named scholarships each year: one for a Tivy High School graduate in Kenli’s honor, and one for a San Saba High School graduate in honor of Ema Argote



THE OPPORTUNITY

We are seeking a founding partner, not a grant.

We don't raise awareness for a cause; we find and fund individual heroes. That makes us a poor fit for most cause-based grant programs, and a strong fit for a company or family who wants a direct, visible, relationship-based partnership.

We are looking for a partner ready to invest in our operating and capital needs: the people, systems and events that let us find more heroes, award more scholarships and do it well. With 451 applicants for 22 awards this year, your support would have an immediate, measurable impact.

FOR FAITH-ALIGNED PARTNERS

Born of sacrifice, carried forward in faith.

When the Argote family ran toward Kenli's burning car, they were living out their faith in the most costly way possible. As they worked to save her, they prayed over her. That instinct, to meet tragedy with sacrificial love and open prayer, is what this foundation was built to honor and multiply.

"Be kind; Share Christ®" was how Kenli signed her life. Half of our selection rubric weighs a student's own commitment to sharing Christ going forward, not just the act they performed, and we are unapologetic about that.

“Let your light so shine before men, that they may see your good works, and glorify your Father which is in heaven.

Matthew 5:16 (KJV)

Let's talk about what a partnership could look like.

Marjohn Riney, Founder & President · marjohn@thekenlifoundation.org · thekenlifoundation.org

SPONSORSHIP TIERS

Every gift funds heroes directly.

Custom and multi-year partnerships, including capital investment and in-kind support, are always welcome. We will design a partnership that fits your goals.

TIER	INVESTMENT	BENEFITS
Doodlebug Friend	\$500	- Name on our sponsor wall - Thank-you post on Facebook
Courage	\$1,000	<i>All Friend benefits, plus:</i> - Logo on our website - Hole or table sign at an event
Community	\$2,500	<i>All Courage benefits, plus:</i> - A named scholarship - Logo on event signage and printed materials 1 golf team at the TKF Classic
Kenli Champion	\$5,000+	<i>All Community benefits, plus:</i> - Presenting sponsor recognition - Speaking moment at the award celebration
Share Christ Partner	\$10,000+	<i>All Champion benefits, plus:</i> - Logo on all Foundation materials for the year - Invitation to join our Sponsor Advisory Council - Custom co-marketing and a feature story
Kenli Legacy Partner	\$25,000+ multi-year	<i>All Share Christ Partner benefits, plus:</i> - Exclusive title recognition ("Scholarships presented by [Partner]") - Direct input on strategic growth priorities - First right of renewal - Capital and operating planning with our leadership